SiteMinder

Sell, market, manage and grow your hotel – from one place.

The hotel commerce platform with everything you need to succeed as a modern accommodation business.

Open your door to a world of opportunities.

No matter how hard you work, today's guests want more. They expect the kind of experience delivered by leading ecommerce brands.

We believe you deserve access to the same powerful solutions needed to succeed.

Welcome to the hotel commerce era - opening up the world of online commerce to every hotel.

More business.
More time. More control.

Our platform means business. We bring together everything you need to succeed in the world of online hotel commerce.

The world's leading open hotel commerce platform.

Our platform means business. We bring together everything you need to succeed in the world of online hotel commerce.

Distribution
Be seen across 450+ booking channels with the industry's #1 Channel Manager.

Business insights
Maximise every revenue opportunity with data and analytics.

Reservations
Easily manage your reservations from booking to check-out.

Direct bookings
Accelerate your commission-free growth with direct bookings.

Payments
Save time and money with secure, easy payments, deposits and refunds.

Integrations and experts
Easily connect SiteMinder with your existing technology.
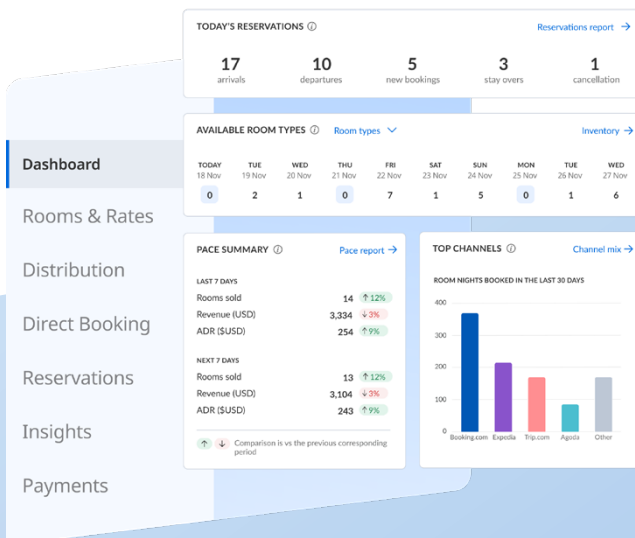
Sell everywhere

Capture revenue across every channel that potential guests visit. We're talking about the widest range of international and domestic booking channels in the industry.

#1 Channel Manager ▶

Boost your bottom line with access to 450+ hotel distribution channels and forget overbookings.

Global Distribution System ▶

Simply sell more rooms with over 600,000 travel agents as part of your sales team.

Metasearch ▶

Grow your direct channel faster by connecting to leading channels like Trivago and Google Hotel Ads.

○ Your hotel website	$170	Visit site
● Channel A		Visit site
● Channel B		Visit site
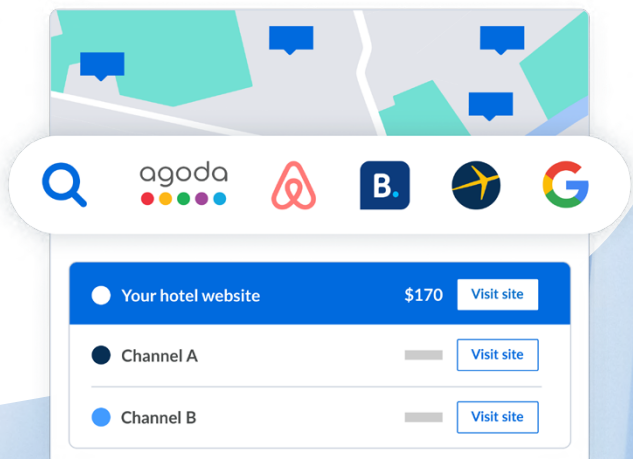
Market to stand out

Better marketing leads to better business. Tell them your unique story and lead them to book, with centralised control of your brand and campaigns.
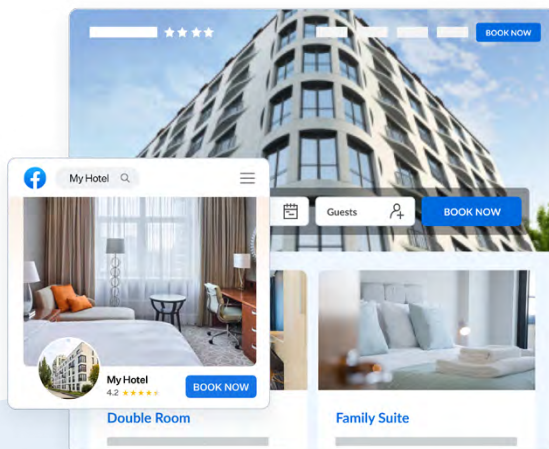
Booking engine ▶

Don't lose momentum at the final step, maximise bookings and revenue with our booking engine.

Hotel website design ▶

Attract more guests to your property with a professional hotel website that converts.

Marketing partners ▶

Be a winner in your local market with easy access to the best marketing solutions and experts.

Manage it all in one place

A single place to access real-time insights and easily manage everything from bookings to distribution and payments.

Hotel business insights ▶

Maximise every revenue opportunity and optimise your performance with clear and meaningful data and analytics at your fingertips.

Payments ▶

Minimise abandoned bookings with a simple and frictionless payment experience.

PMS integrations ▶

With the largest number of reliable 2-way PMS integrations in the industry you can boost your business by connecting your PMS with SiteMinder.
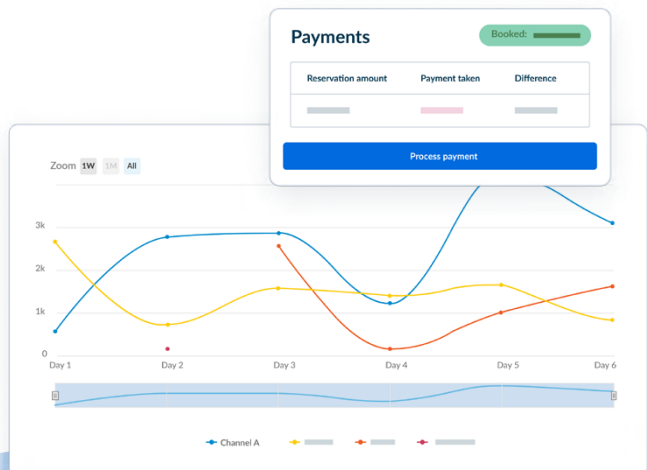
Grow your own way

Easily adapt to change with learning resources and access the largest open ecosystem of systems, apps and expert partners.

Hotel systems ▶

Boost productivity and efficiency by easily integrating with a leading property or revenue management system.
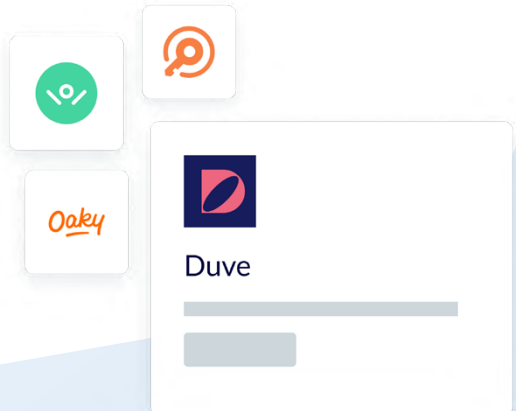
Apps ▶

Connect to over 100 powerful applications for upselling, reviews, loyalty and more.

Expert partners ▶

Maximise profitability by connecting with an expert hotel consultant or agency.

Support & learning ▶

Experience our responsive 24/7 support team and industry-leading training resources.

Oaky

Duve

Your **always-on** partner for hotels that never sleep

Showcasing your hotel across the largest number of unique booking channels in the industry.

Unparalleled reliability with 100% Booking.com connection quality and 99.95% channel manager uptime.

Supporting you 24/7 over phone, email, online chat or training – we've got your back.

Generating over 100m reservations per year worth over USD35bn to our customers.

Securing your guest's data at all times thanks to our accreditations and robust 350+ security controls.

GDPR

PCI DSS COMPLIANT

B. Booking.com 2021 Premier partner

Preferred 2021 expedia group Connectivity Partner

450+
Distribution Channels

350+
PMS/RMS Integrations

100+
Hotel Apps

2 way
Connectivity

Your hotel, your way

No matter where you are on your journey, our flexible platform has options for you to succeed - on your terms.

Start

Get started with the essential marketing and distribution solutions to bring guests in.

Add

Add more capabilities by seamlessly integrating your existing solutions to our platform.

Scale

Adapt to change or scale with easy access to the best available hotel tech.

Switch

Outgrown your solution? Explore a better way with our complete platform.

"Since moving across to SiteMinder we have seen a significant increase in bookings with annual revenue up 17%."

The South Beach Group, USA

"Since we started working with SiteMinder we have tripled our online revenue. Now our staff have more time to focus on OTA promotions, pricing strategies and enhancing the guest experience."

Serenata Hotels and Resorts, Thailand

"SiteMinder has allowed us to automate many processes, optimise our technological infrastructure and increase sales. Honestly, a product like SiteMinder sells itself."

Hotel Villa Betania, Italy

"With SiteMinder our direct bookings increased by more than 18%, making us much less reliant on third parties and agents."

Hotel & Gasthof zum Hirsch, Germany

"Managing my property has become much easier with SiteMinder due to its instantaneous rate syncing. This has increased my Average Daily Rate, occupancy and revenue."

The Central Park Hotel, United Kingdom
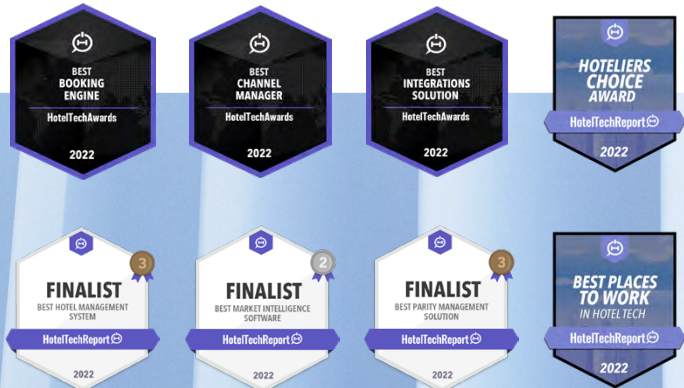
⑤ SiteMinder

SiteMinder is the world's leading open hotel commerce platform, ranked among technology pioneers for its smart and simple solutions that put hotels everywhere their guests are, at every stage of their journey. It's this central role that has earned SiteMinder the trust of tens of thousands of hotels, across 150 countries, to generate in excess of 100 million reservations worth over US$35 billion in revenue for hotels in the last year prior to the start of the pandemic.

For more information, visit:
SiteMinder.com